



Atlanta, Georgia | 770.331.7726 | laurajbowen@yahoo.com

OBJECTIVE To find opportunity for expressive communication through visual and verbal media. To integrate intelligent design, rigorous work ethic, and compelling narrative into irresistible deliverables. To thrive and grow professionally and personally.

EXPERIENCE **Clear Channel Outdoor** **2016 - Present**
Atlanta, Georgia

Art Director, Graphic Design. Designed compelling creative for print and digital billboards. Created conceptual and sold artwork across multiple executions to secure and delight clients. Collaborated with the Sales Team, Graphic Designer, and Marketing Manager to design captivating, effective creative. Improved processes, ensured accurate, high quality deliverables, and fostered strong team relationships.

Johnson Ferry Baptist Church **2011 - 2015**
Marietta, Georgia

Graphic Design, Editing, Social Media Management. Designed print and digital graphics collateral for all ministries and programs. Developed new logos and improved branding. Met and exceeded customer expectations with attention to detail, understanding of audience, and implementation of brand across all collateral. Compiled and edited weekly bulletin content; redesigned bulletin to improve aesthetics and function. Managed Social Media for informational and visual engagement.

Camp Highland **2010 - 2011**
Alpharetta and Ellijay, Georgia

Creative Director, Graphic Design. Managed artistic areas including music and A/V setup while facilitating camp programs and leading staff. Designed and wrote marketing materials including brochures, newsletters, fundraising collateral, event flyers, and website/social media components.

Lockheed Martin Aeronautics Company **2008 - 2010**
Marietta, Georgia

Proposal Integration, Publishing, Graphic Design. Supported proposal production through text and graphic integration and formatting according to corporate standards; provided team direction based on RFP requirements, schedule, and procedure demands; created and produced diverse graphics collateral for internal and external use.

EDUCATION **Shorter University** **2004 - 2007**
Rome, Georgia

Bachelor of Arts, 3.96 GPA, Summa Cum Laude. Concentrations: Fine Art, English, Psychology, Business.

SKILLS I have a strong work ethic with sharp attention to detail. I design print and digital media using Photoshop, InDesign, Illustrator, and Acrobat Pro; I am also proficient in Word and PowerPoint. I manage multiple simultaneous projects from concept to delivery, maintaining organization, punctuality, and accuracy for high quality deliverables. I design and edit layouts for maximum visual appeal and accessibility; I am an excellent proofreader and writer. I also have a basic understanding of web design.

laurajhorne.com